

TABLE I
RESPONDENT CHARACTERISTICS

Characteristic	Description	Frequency	Percentage (%)
Gender	Male	63	63
	Female	37	37
Age	17 or Below	2	2
	17–20	26	26
	21–25	75	75
	26–31	7	7
	32 or above	5	5
Educational Qualifications	Tangerang City	48	48
	Bekasi City	15	15
	North Jakarta	20	20
	Central Jakarta	17	17

TABLE II
SUMMARY OF HYPOTHESIS TESTING RESULTS

Hypothesis Path	Path Coefficient (β)	Result
S \rightarrow IN	0.191	Supported (Weak)
S \rightarrow PEU	0.848	Supported (Strong)
SI \rightarrow S	0.762	Supported (Strong)
SI \rightarrow IN	0.478	Supported (Moderate)
PEU \rightarrow IN	0.300	Supported (Moderate)

